

The Relevance of Tile Heritage to the Tile Industry Today

- **Tile Heritage serves** to preserve, protect and archive all aspects of the American Tile Industry – from manufacturing to installations – past and present; *‘keeping the craft alive.’*
 1. **CLAIM YOUR PLACE in History.** Archive your significant company stories and accomplishments with the Foundation.
 2. **JOIN IN & SUPPORT the Foundation.** By embracing and co-branding with Tile Heritage, companies mirror their successes with pride in their prospering industry.
- **Open a FREE archival file with Tile Heritage** and join 770+ other contemporary companies. The Tile Heritage Foundation encourages manufacturers, studios, distributors, dealers, contractors, installers, the design community and other tile-related support industries to establish a THF Archive File where materials related to your company’s history including photography, promotional materials, correspondence and other important items of interest will be kept safe for posterity. Digital images of documented installations are also encouraged. You may add new material at any time.
- **Tile Heritage serves as the ARCHIVE for the tile industry securing what came before as well as what is relevant today, honoring the Past and Inspiring the Future.** The Foundation’s archive validates the historic & current use of ceramic tile. There is a “finding aid and database index” of the Foundation’s resources that consists of over 40,000 documents including books, catalogs, periodicals, photography, advertising, tiles & valuable histories related to the tile industry, past and present.
- **Tile Heritage Foundation is an essential & valuable tool that enhances and further authenticates your business** with resources you may need. THF staff can assist you by identifying historic (and contemporary) tiles in installations that may need restoration or repair. When retro trends ‘take hold’ in consumers’ imaginings, the Foundation has period catalogs and images available for checking authenticity of design and color matching.
- **We are Better Together! Connect and Collaborate with the community of industry-wide partners.** Utilize the **Tile Heritage Resource Directory** (free to members with a \$5 shipping charge) available to anyone for \$25. All industry-related businesses may have a FREE listing in the Resource Directory. In the **Resource Directory** there are approx. 50 different categories of providers such as architects, designers, manufacturers, studios, distributors, dealers, contractors, installers, restorationists, material suppliers, appraisers, historians, collectors & more. Utilize this resource in your business.

Email for details: foundation@tileheritage.org or go to: www.tileheritage.org

Tile Heritage receives daily inquiries and connects people, like an early ‘switchboard,’ to the resources they need - what are the inquiries about? Here are some samples:

.. I’m an installer, can you identify this tile for my client? They want to tear it out, but we think it is historic and beautiful and they want me to authenticate it!

.. I’m a showroom, our client wants an authentic mid-century bathroom re-do... do you have color catalogs that show layouts and color ways?

.. I’m a historian/researcher looking into the life and work of (Ms/Mr ABC) founder of XYZ company.

.. I’m an architect of a historic property restoration - Can you help us find someone to reproduce or replicate this tile?

.. I’m a journalist writing an article for a tile/design/home magazine... do you have resources about (XYZ) historic company(s) and do you have an image library? What does it cost to use your images?

... I’m a consumer. How do I clean my dirty grout?

... How do I restore my tile fireplace - it was painted when we bought our house.

The American Tile Industry IS Tile Heritage – this is YOUR Archive! JOIN IN!

www.tileheritage.org

