

# "Clay Expectations" Vendor Registration

**WHAT:** "Clay Expectations: A Festival of Tiles and Mosaics" is being presented by Tile Heritage as a fund-raising event featuring the work of West Coast artists and artisans in support of the Foundation's archival and cataloguing programs now underway. Contemporary tile and mosaic artists will show and sell their wares side by side with historic tile dealers; scholars will present both lectures and tours, and both clay and mosaic workshops will be available for children. This one-day event, like no other, is being presented for the first and only time in a historic setting ideally suited to the occasion.

**WHEN:** Sunday, September 12, 2010, 10-5 p.m. Free street parking!

**WHERE:** Historic Howden Building, 17th & Webster Sts., Oakland, California. Robert Howden, Sr. operated a tile business in Oakland from 1893 to 1923; upon his retirement he had this building erected both as a monument to his career and—he hoped—an incentive to his sons to carry on according to his standards. Completed in 1925 the building's exterior is clad in American Encaustic Tiling Co. (AET) and Solon & Schemmel (S&S) tiles. Inside tiles are everywhere: Batchelder, Claycraft, Muresque and S&S. Howden did much of the tiling himself; that the building has survived intact serves as a tribute to his legacy.

**HOW:** Registration fees: \$100 by August 12th (Early Bird Registration) and \$150 thereafter, space permitting. Current THF members may deduct 20% from these fees. Tables (limit: 4): add \$12 per 6' and/or \$14 per 8' and/or \$3 per chair. THF will supply table covers as needed. Or bring your own table(s); vertical displays are welcome as well—specify dimensions. Selling areas vary in size and will be filled on a first-come-first-served basis. If two vendors (limit of two) wish to share the same table(s), one of the two would be responsible for paying the required fees and providing both people's information.

**JOIN THE TILE HERITAGE FOUNDATION** and enjoy the benefits of membership. With a tax-deductible donation of \$45/\$60/\$100\* or more, receive "E-News," a periodic news update and join with hundreds of other tile enthusiasts in support of the Foundation's mission: for research and preservation of ceramic surfaces. Take advantage of member discounts including a **20% discount** off your registraton fee! \* Join the Member Tile Gallery with a link to your website at [www.tileheritage.org](http://www.tileheritage.org).

## REGISTER HERE!

Payment may be made by either check or credit card. Make the check payable to "Tile Heritage" and mail with this form to: **Tile Heritage, P. O. Box 1850, Healdsburg, CA 95448**. If paying by credit card, fill out this form and mail or fax to: 707 431-8455.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Please charge my Visa, Mastercard, Discover (circle one).**

Acct. #: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Signature: \_\_\_\_\_ (The name on my card is printed above.)

Early Bird Registration  
(by August 12th) \$ \_\_\_\_\_

Reg. after Aug. 12th \$ \_\_\_\_\_

Member discount \$ \_\_\_\_\_

Sub-total \$ \_\_\_\_\_

\_\_\_ 6' table(s) at \$12/ea. \$ \_\_\_\_\_

\_\_\_ 8' table(s) at \$14/ea. \$ \_\_\_\_\_

\_\_\_ chair(s) at \$3/ea. \$ \_\_\_\_\_

THF membership  
contribution \$ \_\_\_\_\_

(\$45 minimum; \$100 provides web link!)

**Grand Total**  
**Enclosed** \$ \_\_\_\_\_

**FAX**  
**707 431-8455**